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| The People's Democratic Republic of AlgeriaMinistry of Higher Education and Scientific ResearchHigh School of BusinessAlgiers Dissertation Submitted in Partial Fulfillment of Requirement for the Degree of  Magister in Marketing |
| THE IMPROVEMENT OF COMPETITIVE ABILITIES USING BENCHMARKING APPROACH |
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|  Submitted by: Supervised by: Houssem ADNANE Pr. Mohamed SADEG  |
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